



PRESS RELEASE
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**JOINT VENTURE OF DIONIC GROUP OF COMPANIES WITH SOUTHPEAK
INTERACTIVE, ZAK DESIGN and SILVER CROSS**

Within the scope of increasing and developing its commercial activities, DIONIC Group has entered into a joint venture with Southpeak Interactive Corporation in the digital entertainment software sector and with Zak Design and Silver Cross in the kid's accessories sector.

Southpeak Interactive Corporation develops and publishes digital entertainment software for game and PC consoles. It is a US based company, while its products are sold in retail stores in North America, Europe, Australia and Asia.

DIONIC Group's partnership with **Zak Design**, which is active since 1976 in the manufacturing of kids' dinnerware, makes it the exclusive agent and distributor in the Greek market of Zak Design products in a series of well-known brands (Spiderman, Thomas, Bratz Kidz, Iron Man, Hulk, Little Tikes, Disney Cuties).

In addition, DIONIC has become the exclusive agent and distributor in the Greek Market of **Silver Cross** products, a company specializing since 1897 in the manufacturing of baby and children's carriages, in compliance with the strictest of international standards. DIONIC Group, through its years of experience in reliable distribution and its effective marketing, is creating the appropriate conditions for the successful penetration of the abovementioned companies into the Greek market.

DIONIC Group is expanding, continuously upgrading its activities that involve trade and distribution, consulting services, software, real-estate development and energy. These partnerships are part of DIONIC's strategic plan to increase profitability, as well as to expand its product and service range. For further information, please visit the Group's new website www.dionicgroup.com.