



**PRESS RELEASE
25 FEBRUARY 2008**

DIONIC IS THE OFFICIAL REP AND DISTRIBUTOR OF PACKARD BELL PRODUCTS IN GREECE

DIONIC Group, with a critical presence in the technological and IT product distribution sector, proceeded to the conclusion of a strategic partnership with Packard Bell, one of the leading PC computer companies in Europe, undertaking its official representation and the exclusive distribution of its products in the Greek market.

Mr. Dionisis Katratzopoulos, IT Business Unit Manager of DIONIC, stressed out the importance of DIONIC Group's cooperation with Packard Bell, stating that: "Our cooperation with Packard Bell aims at supporting the already rich portfolio of our company in the IT sector and at confirming the confidence shown to us by leading IT product companies in the world".

The same satisfaction was also expressed by Mr. Sylvain Braem, Key Accounts Senior Manager of Packard Bell: "We are very satisfied for reaching a cooperation agreement with DIONIC, since it has high expertise in IT products' distribution, long experience, a great network of partners throughout Greece and, clearly, a very good placement in the retail market chains, which will contribute definitively to increasing Packard Bell brand awareness and sales".

DIONIC Group, consistent with its growth strategy, proves once again with such initiatives, its solid interest for the ongoing expansion of its product mix offered to the Greek consumers, following the market needs in terms of quality.

It is noted that the new cooperation agreement will not affect the current Packard Bell's cooperation with Kotsovolos and Electroworld companies, as well as with the Packard Bell's authorized service partner in Greece, MDI.