



**PRESS RELEASE**  
**14 FEBRUARY 2008**

**INCORPORATION OF ATCOM INTERNET & MULTIMEDIA LTD HEADQUARTERED  
IN GREAT BRITAIN BY ATCOM S.A., ADIONIC GROUP SUBSIDIARY**

DIONIC Group, in the context of developing its activities in sectors in which it has expertise and expects gains, announced the completion of the procedures for the incorporation of ATCOM INTERNET & MULTIMEDIA LTD, having its registered seat in G. Britain, with English Register no. 6492374, through its 65% subsidiary company, ATCOM S.A.

We remind that ATCOM S.A. started its operation in 2000, being the technological axis of DIONIC Group of Companies' activities. Nowadays, it has internally developed the Web Content Management product named Netvolution™ and provides high quality services in Web Development, Web Design, Web Hosting, Web Consulting, E-commerce, E-learning, Mobile Applications, Web Games. Its main competitive advantages focus on its technologically advanced WCMS product, the high professional quality of the solutions it offers, as well as its strong know-how. Nowadays, it has its greatest base installed at its location in Greece, while it has implemented more than 750 facilities in Greek and international big and medium sized companies, as well as in public bodies.

In the context of developing its activities and penetrating into other markets outside Greece, the ATCOM S.A. subsidiary proceeded to the incorporation of the 100% subsidiary company, ATCOM INTERNET & MULTIMEDIA LTD, with a main view to promote its WCMS product to the International Market, by developing an international network of partners.

These actions confirm in practice the implementation of DIONIC's strategic objectives regarding assumption of investments in sectors and activities where it exploits Group's expertise and experience, on the one part, while being able to disperse business risk, penetrate into new developing markets and, finally, increase profitability, on the other part.